



FOR IMMEDIATE RELEASE

Crocs Ceo Joins Solstice Advisory Board

Scottsdale, Arizona – (August 15, 2007) – Ronald R. Snyder, CEO of Crocs, Inc. has joined the advisory board of the ultra-luxury leader in the \$2 billion destination club industry, Solstice. Snyder brings a wealth of leadership and expertise in international brand development and corporate guidance, which will aid Solstice in delivering on its value proposition of the highest quality experiences for members.

Snyder has become a Solstice advisory board member while also enjoying Solstice membership.

“We are pleased and honored with Ron’s decision to join Solstice, first as a club member, and now as an advisor. Ron brings strengths and expertise with international brand development, growth and marketing that will add greater depth and direction to our organization,” said Tim Wolff, chairman of Solstice.

Snyder has an extensive career in corporate leadership, previously serving as founder and officer of the Dii Group, Inc., where he led various departments including manufacturing, operations, mergers and acquisitions, and sales and marketing. In 2000, he joined Flex upon the company’s acquisition of the Dii Group. He served as an Officer and President for Flextronics Design Services of the NASDAQ-listed company through 2003. Prior to joining Crocs, Snyder served as CEO of Vinci Corporation, a home theater equipment company. In 2003, Snyder joined Crocs as a consultant, becoming president of the company in 2004 and CEO in 2005. Under his leadership, Crocs has emerged as an international lifestyle brand, now selling in more than 80 countries. Snyder is University of Colorado alum with a dual degree in finance and accounting.

As a member of the Solstice advisory board, Snyder joins a team of other respected leaders who will continue to build on the commitment of delivering access to a highly-available and growing portfolio of architecturally significant homes that are situated in the very best international locations, complemented by personalized service and financial transparency.

Solstice was recently named Robb Report’s Best of the Best 2007 in the June issue. Robb Report attributes the company’s success to maintaining quality over quantity and expanding upon its collection of the most unique and exceptional homes in the world’s most desirable locations.

ABOUT CROCS, INC

Crocs, Inc. is a rapidly growing designer, manufacturer and retailer of footwear for men, women and children under the Crocs™ brand. All Crocs™ brand shoes feature Crocs' proprietary closed-cell resin, Croslite™, which represents a substantial innovation in footwear. The Croslite™ material enables the company to produce soft, comfortable, lightweight, superior-gripping, non-marking and odor-resistant shoes. These unique elements make Crocs™ footwear ideal for casual wear, as well as for professional and recreational uses such as boating, hiking, hospitality and gardening. The versatile use of the material has enabled Crocs to successfully market its products to a broad range of consumers. In 2006, the company acquired Jibbitz LLC, a unique accessory brand with colorful snap-on products specifically suited for Crocs shoes. Today, more than 1,100 Jibbitz designs are available to consumers for personalizing and customizing their Crocs™ footwear. Crocs™ are sold in more than 80 countries and come in a wide array of colors and styles. Please visit www.crocs.com for additional information.

ABOUT SOLSTICE

Solstice, internationally recognized as the “Best of the Best” destination club by *Robb Report*, leads the ultra-luxury segment of a \$2 billion industry appealing to affluent consumers seeking a suitable alternative to second-home ownership. The company's expanding roster of sophisticated members receive the highest levels of personalized service and access to a collection of architecturally significant homes that are artfully styled and tastefully decorated. Solstice offers members custom-crafted memberships with a choice of three plans based on travel desires, and two reimbursement options based on financial goals. The current luxury residence collection includes a private 90-foot yacht, and nine homes throughout the United States and Europe with average values exceeding \$6.5 million. For more information, visit www.solsticecollection.com.

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